



# Generations of Generosity

*125 years of Chicago Commons*



## Sponsorship Opportunities

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## **Our History**

Founded by Graham Taylor in 1894, Chicago Commons is celebrating its 125th anniversary in 2019! Chicago Commons was one of the original settlement houses primarily serving immigrants on the city's northwest side. As a way of encouraging community and building opportunities for the neighborhood's residents, Chicago Commons opened one of the city's earliest kindergartens in 1897. Soon after, Commons began to offer programs for individuals of all ages through clubs and classes, and provided an open forum for discussion of local community events.

Today, Chicago Commons maintains the values of the historic Settlement House Movement by continually engaging in dialogue with community residents. We base our strategic direction on listening to the people we serve, understanding how the neighborhoods around us are changing, and seeking innovative ways to respond.

## **Our Programs**

Chicago Commons serves some of the city's most under-resourced communities on the south and west sides through early childhood education, family engagement, and senior services.

Our comprehensive early childhood education program was among the first in the nation to systematically implement the principles of the Reggio Emilia approach with children from under-resourced communities, earning us national attention. Commons' four early education centers in Humboldt Park, Pilsen, and Back of the Yards serve children from birth to age five. We also provide professional development training, supportive staff, and evaluation to 10 other early education providers across Chicago through our Community Partner Program.

The Family Hub meets the unique needs of both the child and parent/caregiver(s) by empowering families with the tools they need to realize their ambitions. We provide one-on-one coaching, referrals, and access to resources. Each early education center serves as a hub of support for the entire family with programming that includes educational attainment, job readiness and job search assistance, financial literacy, digital skill-building, and health/wellness workshops.

Chicago Commons' senior services include both Adult Day Services (ADS) and Home Care. These programs are designed to help seniors and adults with disabilities stay in their homes, maintaining their independence and quality of life. Our ADS program is a professional care setting in which clients are transported to our center to receive individualized care in a community-based group setting. Our Home Care program service aides support seniors' independence in their own home.



## **OUR IMPACT**

Each year, the agency serves more than 3,000 individuals directly and touches the lives of over 10,000 Chicagoans.

We prepare 1,200 preschool children for elementary school and lifelong success at our four early childhood education sites and Community Partner sites.

Nearly 1,500 seniors and adults with disabilities are served in our Adult Day Care or receive daily or weekly Home Care to provide support, discuss challenges, and bring useful resources.

# Generations of Generosity

125th Anniversary Celebration

Friday, November 15th, 2019

5:30-11:00 p.m.

Radisson Blu Aqua Chicago, Atlantic Ballroom



SPONSORSHIP BENEFITS	Union St. Sponsor <sup>1</sup> \$50,000	Grand Ave. Sponsor \$25,000	Emerson Sponsor \$15,000	Taylor Sponsor \$10,000	Robinson Sponsor \$5,000	Friend of Commons \$3,000
One table (10 seats each)	Two Premiere	One Premiere	One Premiere	✓	✓	✓
Welcome remarks from stage	✓					
Recognized sponsor of fall 2019 Lea Taylor Society Luncheon	✓					
Volunteer opportunity with Commons' 2019 Senior Holiday Luncheon or other volunteer day	✓	✓				
Recognition in 125 <sup>th</sup> anniversary video project(s)	✓	✓				
Logo featured on mobile bidding platform	✓	✓				
Your company's signage or banner onsite at event	✓	✓				
Ad in program book	✓	✓	✓			
Dedicated social media mentions	5	4	3	2	1	
Recognized as sponsor of Pour Out Your Heart afterparty	Platinum	Platinum	Gold	Silver	Bronze	
Onsite slide show listing	Logo	Logo	Logo	Logo	Logo	Name
Name or logo included on printed and electronic invitations	Logo	Logo	Logo	Logo	Logo	Name
Recognition in annual report, website, and newsletter	✓	✓	✓	✓	✓	✓

<sup>1</sup> Union St. Sponsors are offered field exclusivity in this category.

History lesson! Sponsorship opportunities are named after Chicago Commons' first five sites chronologically were Union Street in 1894, Grand Avenue in 1901, Emerson House in 1948, Taylor House in 1958, and Jackie Robinson House in 1965. Additional sites, in chronological order, were located in Old Town, Englewood, New City, Bridgeport, West Humboldt Park, Back of the Yards, and Bronzeville, several of which are current program sites.

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## Host Committee (in Formation)

Mary E. Timmons\* Co-chair

Senior Vice President, Northern Trust

Dorothy Abreu\*

Vice President, PNC Bank

Joan G. Adler

Former Chicago Commons Board Member

Mary Lou Anton

Former Chicago Commons program participant

Daniel Chavez\*

Partner, PWC LLP

Willard S. Evans, Jr.\*

Chairman of the Board of Directors,

Illinois Toll Highway Authority

Caroline Harney\*

Attorney, University of Chicago Service League

Torrence Hinton\*

Director Operations & Maintenance, Peoples Gas

James Hill III\*

President, ICL, LLC

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CEO, HBK Engineering, LLC

Philip B. Kenny\*

Senior Vice President, Construction Practice, Marsh

Brian Marquez\*

Associate General Counsel, Tampico Beverages, Inc.

Kathryn Meagher

Civic Leader and student

Julio Paz

Chief Development Officer, Chicago Commons

Mary Penn

Director of Corporate and Foundation Relations,  
Chicago Commons

Edgar R. Ramirez\*

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Julie Sausen\*

Senior Vice President, Northern Trust Company

Robert E. Smietana\*

President and CEO, HSA Commercial Real Estate

Cheryl Wisniewski

Director of Annual Giving, Chicago Commons

Eric Woods

Director of Facilities and Procurement,

Chicago Commons

\* Chicago Commons Board Member

## 125th Anniversary Auction and Pour Out Your Heart Committee

### Chicago Commons Emerging Leaders Council

Jessica Bozek

Language Arts Teacher, School District 181

Megan Cage

Operations Analyst, Information Resources Inc.

Julia Clark

Gerontologist, Director of Health Partnerships,

Oak Street Health

Chelsey French

Sales Manager, Fairmont Chicago Millennium Park

Alex Kapustka

Senior Associate, PWC LLP

Jessica Maldonado

Permitting Coordinator, HBK Engineering

Katheryn Meagher

Civic leader and student

Sharon Moy

Project Specialist III, Peoples Gas

Allison Reisch

CRM and Database Marketing Manager, Vi Living

Ana Renteria

Estimates Coordinator, John Burns Construction

Tara Szwabowski

Assistant Secretary, John Burns Construction

Ashlyne Wilson

Corporate Communications Specialist, Options

Clearing Corporation

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## Sponsorship commitment form

We would like to sponsor Chicago Commons' 125<sup>th</sup> Anniversary Event:

- Union St. Sponsor \$50,000
- Grand Ave. Sponsor \$25,000
- Emerson Sponsor \$15,000
- Taylor Sponsor \$10,000
- Robinson Sponsor \$5,000
- Friend of Commons \$3,000
- We wish to purchase tickets: \_\_\_\_\_ x \$300 each = \$
- We are unable to sponsor but wish to make a contribution of \$ \_\_\_\_\_

## Registration Information

Company:

Contact Name and Title:

Address:

City/State/Zip:

Phone:

Email:

For sponsors \$5,000 and up, please provide social media information:

Facebook page address:

Twitter handle:

## Payment Information

Credit Card #

Expiration Date:

CVV:

Signature:

Visa

MasterCard

AmEx

- Check made out to Chicago Commons enclosed

Please return this form by:

**June 1** to have your company included on the Save the Date card; by **September 6** to be included on the invitation; and by **October 15** to be included in the program book.

**Email to:** Emma Walsh, [WalshE@ChicagoCommons.org](mailto:WalshE@ChicagoCommons.org)

**Or Mail to:** Chicago Commons, 515 E. 50<sup>th</sup> Street, Chicago IL 60615

**For more information please contact:** Cheryl Wisniewski, 773-826-4256  
[WisniewskiC@chicagocommons.org](mailto:WisniewskiC@chicagocommons.org); or Mary Penn [pennm@chicagocommons.org](mailto:pennm@chicagocommons.org)